

1st June 2006

RIO Prestige Performance UK Ltd – www.rioprestige.com ; www.ferrarihireuk.com will be exhibiting its unrivaled services to the general public at the “Goodwood Festival of Speed” – www.goodwood.co.uk/fos/ - the event takes place on 7/8/ 9th July. With an expected attendance of 150,000 it is now the biggest motor racing event and garden party in the world – and as a RIO Club member you are cordially invited to join us at this UK event as our special guest.

If you've never attended this event, it is widely recognized as the greatest gathering of stars and cars from motor racing's Hall of Fame. With everything from 19th century steam carriages to current Formula One; fabulous racing motorcycles; classic rally cars to 3000bhp dragsters; plus motor sport legends like Moss, Surtees, Brabham and Andretti rubbing shoulders with today's hottest properties such as Jenson Button and Colin McRae. “The Festival is motor racing's equivalent of Ascot or Wimbledon: an extravaganza of sound and colour that has been described as 'the garden party of the Gods’”. (*Quoted from the Goodwood website*)

RIO is to exhibit their almost unobtainable vehicles – the Pagani Zonda and Koenigsegg - the world's fastest production car (Guinness book of records 28th Feb 2005; <http://koenigsegg.doxcentral.com/mainframe.aspx>). RIO Prestige is the only company in the world to offer these vehicles for self drive hire. This has resulted in an enormous amount of free publicity for RIO, followed by a 45% increase in car hire enquires with the added benefit of a colossal increase in corporate awareness in the UK leading to a resounding success yet again! For RIO Prestige adding these icons to our fleet was the right move in the right place and most importantly at the right time. The launch of RIO Prestige's private members club with a joining fee of £7,500 has supplemented and bolstered RIO's rapid climb to the top of this industry in the UK. This is good news for the RIO Prestige Performance Fund as May joins the procession as yet another gaining month nine consecutive gaining months since August 05.

The end result is as our motto; “Many people talk about success - We prefer to be successful, and have other people talk about us”.

William Gray