

Dear Member,

Rio Prestige Performance UK Ltd has expanded their fleet to further accommodate the demand for their rare, powerful and exotic vehicles.

The new models are in the highest demand, and as such we have disposed of six vehicles over the past three months which were replaced at the optimum time.

The vehicles sold achieved well over book price as they were all in showroom condition.

On the 1st March Rio takes delivery of the new Porsche Cayman and two TVR'S; the Tuscan convertible and the Sagaris with its dramatic looks and stunning performance.

The delivery of the new Aston Martin AMV8 brings Rio yet again into poll position, in that we are the first UK Company to offer such vehicles for hire.

The fleet expansion continues with the addition of the new Lamborghini Gallardo Roadster arriving in June, this will be one of the first cars delivered in the UK.

Our Bentley Continental GT Convertible arrives in August 06 this car is the third car to be produced by Bentley and the first of its kind to be made available for hire.

This is perhaps one reason why Rio is ranked the top provider of prestige performance vehicles for hire in the country.

Not content with becoming the leading prestige car hire company in the UK and having already demoralised the competitors in doing so, Rio has taken the business to a level never seen before in the industry.

Rio Prestige are now the first company to offer the unobtainable Pagani Zonda one of only eight produced with 602 bhp, it is the only Pagani (one of its kind) available for hire in the world!

Due to the publicity received from both owning and offering this car for rental, the latter bemused all in the industry who have begun to hail Rio as the ultimate prestige car hire company with enquiries to hire this vehicle are coming from all over Europe due to the publicity.

The above led to car manufacturers approaching Rio directly, bypassing (delivery) waiting lists, this in itself is unheard of and has enabled Rio to obtain a Koenigsegg from Sweden. This car currently holds the title of the fastest car on earth with a top speed of over 247mph verified by Guinness ; Rio takes delivery of his unit on the 30th march 06.

Only 12 of these supercars have been produced with 655bhp.

Both the Zonda and Koenigsegg are much sought after by the rich and famous as a status symbol. The introduction of these vehicles has led to the establishment of RPM, which will very quickly become the most exclusive motoring club in Europe and will be available to selected individuals who have already hired both Lamborghini and Ferrari from us.

The above has now changed the image of Rio Prestige dramatically and has led to approaches from the media who wish to feature Rio in forthcoming articles on the innovative, unique and market leading company which is Rio Prestige.

All this will lead to an upturn in hires from the free publicity; simply put you can't buy publicity like this!

Visit our web site www.rioprestige.com or the Club site www.therioclub.com

William Gray
Executive chairman